



CHRISTMAS SHOEBOX

A Christmas Gift for
the Less Fortunate
Children

REACH SHILLONG
MINISTRIES





Table of Contents

1. What is a Christmas Shoebox.
2. How to Pack and what to pack.
3. How to do get these boxes.
4. How do we Published.
5. Target Number and Age Group.
6. Collection and drop of locations.





What is a Christmas Shoebox?

- A Christmas Shoebox is a box filled with gifts to be distributed and share to the less fortunate children and to spread the spirit of joy and giving.
- Also, to teach other children the heart of giving.



How to Pack and What to Pack

By filling an empty shoebox by including any of the following items

Suggested Items to Include

- Personal care items like soap, oil, hairbrush, etc.
- Soft toys.
- Clothing items.
- Activity books like colouring book.
- Indoor games like Ludo, Uno.
- Girl's Accessories.

What not to Include

- Money.
- Candy.
- Chocolate.
- Gum.
- Used or damaged items.
- War-related/Violent toys like toy guns, knives, military figures.
- Liquids or lotions.
- Medicines or Vitamins.
- Breakable items.





How do we get these boxes

- Children from General Public.

How do we Published

- Social Media through Whatsapp, Facebook, Youtube and Instagram.
- 3 Minutes Video Promo on the programme.





Target Number

- 500 Children
- Children from the Open Day Shelter, CCI and RSM Out of School Programme.

Age Groups

- 1 – 3 years
- 4 – 6 years
- 7 – 9 years
- 10 – 12 years
- 13 – 14 years
- 15 – 18 years





Collection

- From the month of November to December.

Drop off Locations

- Open Day Shelter (Nongmensong, Mawblei, Bomfyle, Laitkor).
- Lawei Baphyrnai Group Foster Care for Girl's, Mawklot.
- Lawei Baphyrnai Home for Boy's, Langkyrding Mihngi.
- Lawei Baphyrnai Specialised Adoption Agency, Lumsophoh.
- RSM – Out of School Programme, Laitkor.
- RSM office, Laitumkhrah.





THANK YOU